



CASE STUDY

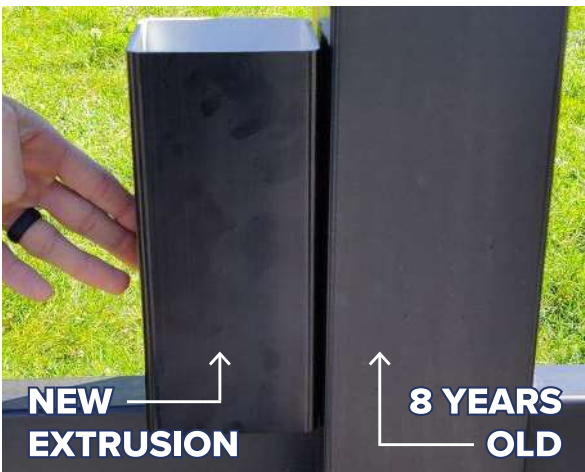


Superior Black Vinyl Retains Its Color EVEN AFTER EIGHT YEARS

Any manufacturer can make black vinyl. The real question is: how does it hold up? If manufacturers choose to cut corners in their colored vinyl extrusions, the color will start strong, but will fade and even start to take on a purple hue over time. **Superior co-extrudes its black vinyl, meaning that the black color is not a laminate or paint—it's part of the vinyl itself. And the black shade is created with high-quality formulations and color protectants that prevent drastic fading.**

Of course, anyone can tell you that their black color doesn't fade. Superior can show you.

A local business installed Superior's black ranch rail outdoors in 2016. When our team went out to the business in 2023, they took a brand-new piece of black vinyl along with them to see how the fence color had performed. When they held the new vinyl up to the 8-year-old vinyl, there was hardly a difference in the shades!



In addition to showing you that Superior's black vinyl retains its color, we back our claim, too. Superior's 10-year color fade warranty is the best in the industry, and we haven't had any claims in the 10 years it's been in existence.

